

# April Edition: Exposing the Planned Parenthood Business Model

## **Unite the USA.org**

*...be a Freedom Fighter!*



**Newsflash: Abortion kills. It's that simple. The unborn are not "fetuses" or tissues. They're pre-born children.**

Abortion clinics snuff out lives every day. Professor Hymie Gordon of the Mayo Clinic states, "By all the criteria of modern molecular biology, life is present from the moment of conception." With the clear knowledge that life begins at conception, abortion puts the innocent to death.

**God never makes mistakes: All life remains precious.** In God's eyes, we all are equal. He is on the throne and He is in control. Again, God never makes mistakes.

**When special needs children arrive, the Lord uses them for special purposes.** Special needs children are precious blessings. They teach 'normal' people lessons we could never learn without them.

Yet the medical community now advocates screening for disabled babies. Then many medical professionals suggest getting rid of the special needs babies!

**Parents, who are emotional after receiving news their child isn't "normal," find themselves in a very precarious position to receive the wrong advice.** So many precious little ones are never given a chance at life! If you are currently being presented with this situation, we urge you to keep your unborn baby.

**Their babies never cry. But the mothers do.** Abortion destroys. Women who have abortions think that it will be

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### Action Points

In order for abortion to be abolished and, consequently Roe v. Wade overturned, the American people must take action. Instead of just talking about it and conducting rallies, let's do something. Here are 5 tips for real action:

#### 1. **Support ministries that aid teenage mothers.**

Examples include Bethany Christian Services (<http://www.bethany.org/>), Birthright International ([www.birthright.org](http://www.birthright.org)), Care-Net (<https://www.care-net.org/>), Christian Life Resources (<http://www.christianliferesources.com/>) and Life Dynamics (<http://www.lifedynamics.com/>). Donate time, money to Christian ministries, and help dissuade potential mothers from having abortions.

2. **Contact your Congressmen and state legislators and urge them support anti-abortion legislation.** [Click here](#) to find your state legislators. [Click here](#) to find contact information for your Congressmen.

a "quick fix." Sadly, they enter a long problem: emotional, spiritual, and physical repercussions long reverberate.

**Abortion commonly causes medical problems for women.** In addition, the emotional pain and guilt often felt after abortion are even worse.

**This month, Unite the USA is honored to share an article by Abby Johnson, a former director of Planned Parenthood who is now pro-life.** Abby shares the behind-the-scene work of Planned Parenthood and she reveals the realities of abortion. We also encourage you to watch this poignant video of abortion survivor, Gianna Jessen.

With God as our help, we can protect and fight for life!

God bless,  
Carrie Beth and Stacie Ruth Stoelting  
Founders of [Unite the USA](#)

3. **Write letters to the editor.** Make your voice heard about your pro-life position. Explain why abortion is wrong.

4. **Vote for pro-life candidates.** Research and support proven anti-abortion candidates. Help elect pro-life men and women to office.

5. **Pray for our politicians and that Roe v. Wade will be repealed.** Pray for the mothers whose hearts were broken by abortion. Pray for families whose tables are not as full as a result of abortion. Pray for our country.

In conclusion, remember that innocent, unborn children are **depending on you** to give them a voice. **Cry out for the babies that never cry!**

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**Video:** [Gianna Jessen tells her story about surviving abortion.](#)

## Exposing the Planned Parenthood Business Model

By [Abby Johnson](#)

Myths about Planned Parenthood are spreading like grassfire. Thanks to a perfect storm of events, the abortion provider is scrambling to cauterize the biggest PR hit it has ever sustained. November's election of an overwhelmingly pro-life Congress, revelation of numerous violations by its staff and repeated calls for its defunding by social and fiscal conservatives alike have put Planned Parenthood's lifeblood on the line.

Planned Parenthood's bottom line is numbers. And, with abortion as its primary money-maker, that means implementing a quota. I know this is true because I worked at one of their Texas clinics for 8 years, two as the clinic director.

Though 98 percent of Planned Parenthood's services to pregnant women are abortion, Planned Parenthood and its political allies have sworn up and down that taxpayer dollars do not pay for abortion. But of course they do. Planned Parenthood gets one-third of its entire budget from taxpayer funding and performed more than 650,000 abortions between 2008 and 2009. An abortion is expensive. Its cost includes pay for the doctor, supporting medical staff, their health benefits packages and malpractice insurance. As clinic director, I saw how money affiliate clinics receive from several sources is combined into one pot, not set aside for specific services.

Planned Parenthood's claim that abortions make up just 3 percent of its services is also a gimmick. That number is actually closer to 12 percent, but strategically skewed by unbundling family planning services so that each patient shows anywhere from five to 20 "visits" per appointment (i.e., 12 packs of birth control equals 12 visits) and doing the opposite with abortion visits, bundling them together so that each appointment equals one visit. The resulting difference between family planning and abortion "visits" is striking.

But that's not the only deception Planned Parenthood is spreading.

It also claims to help reduce the number of abortions. Not only is this not what Planned Parenthood actually accomplishes, but its goal couldn't be more opposite. As a Planned Parenthood clinic manager, I was directed to double the number of abortions our clinic performed in order to drive up revenue. In keeping, Planned Parenthood headquarters recently issued a directive mandating that all of its affiliates provide abortions by 2013.

Planned Parenthood is also spending a lot of money convincing its primary income providers - taxpayers - that its highest priority is women's health and safety. Live Action and the Expose Planned Parenthood coalition released numerous undercover videos showing clinic staff aiding and abetting alleged sex traffickers in exploiting underage girls - some as young as 14.

After initially downplaying the first video as a scam, Planned Parenthood of Central New Jersey came under so much pressure that it fired the office manager in the footage. New Jersey Attorney General Paula Dow quickly called for an investigation, but Planned Parenthood's problems don't end with firing one office manager. Later Live Action videos revealed an unbroken chain of similar problems in clinics up and down the East Coast.

Planned Parenthood has found other ways to increase revenue at the expense of women's safety. Abortion consultations are now often done without a doctor in the room through online "telemedicine." Abortion is a severely traumatic and potentially dangerous procedure. Even as Planned Parenthood's 2008 Employee of the Year, I saw this aggressive push toward more "efficient" telemedicine as risky.

Another nuisance the organization is seeking to do away with is reporting sex abuse of minors. It has sued to overturn a child abuse reporting law applying to minors under 14 on the grounds that it violated a girl's "constitutional right to privacy." Planned Parenthood called the bill unnecessary given that its medical personnel are already obliged to report such matters and that filing additional reports would only "overload" the government. Planned Parenthood doesn't want to bother the government with protecting minors.

It also can't be bothered to enable women to make informed decisions. Planned Parenthood has adamantly opposed laws in nearly two dozen states that require clinic staff to show a woman a sonogram before an abortion. With all the supposed health services these clinics provide, why should they fear sonograms? Because they cut down on its biggest income source.

With the Continuing Resolution battle before us, we can, at very least, stop making taxpayers perpetuate a culture that puts profit margins before women's safety. Congress has and must seize the opportunity to stop directing hundreds of millions of taxpayer dollars to recipients who deliberately deceive the public and violate federal law.

I joined Planned Parenthood because I wanted to help poor women with real health care needs. I still do -- that's why I left. Planned Parenthood doesn't care about women's health care needs, it cares about abortion.

It's time to defund Planned Parenthood of our tax dollars.

### **About Abby Johnson**

Abby Johnson's life was changed on October 6, 2009. That was the day that she resigned from the largest abortion corporation in the nation...Planned Parenthood.

Abby worked and volunteered for Planned Parenthood for eight years. For the last year of her employment, Christ had been working on her heart. Although she didn't understand why, Abby had begun to question her work and the motivations of the company she had dedicated herself to for eight years.

In September 2009, she saw something that forever changed her mind on the issue of abortion. Abby was asked to assist in an ultrasound guided abortion procedure. On the ultrasound screen she saw a 13 week baby in the womb fight for its life...only to lose the battle in the end.

Not knowing where to go, Abby turned to a local pro-life resource group, The Brazos Valley Coalition for Life. She explained the events that she had witnessed and swore that she would begin to advocate for life in the womb, instead of destroying it. Even though she had not intended on being a public figure, God had different plans.

When Planned Parenthood found out about Abby's change of heart, they were frightened that others would hear her story and then change their minds on abortion. Their defense was to silence her with a temporary gag order and eventually take her to court. They also decided to inform the media of their gag order.

The media were very interested in Abby's story. A local news affiliate ran the story on the 10pm news...by Monday morning she was receiving calls from Mike Huckabee and Bill O'Reilly. On November 10, 2009, Planned Parenthood faced off with Abby in the courtroom. It was easy for the judge to see that the lawsuit was a sham. After an hour of testimony from Planned Parenthood, the judge dismissed the case on the spot.

On November 11th, Abby appeared on the O'Reilly Factor. Since her departure from Planned Parenthood, Abby has been traveling the country sharing her story and motivating others to continue

the pro-life fight. She also works on projects for the national 40 Days for Life team. Abby lives in Texas with her husband and daughter.

## Abby Johnson on Huckabee

**Video:** Mike Huckabee interviews Ex-Planned-Parenthood employee Abby Johnson about why she is now "Pro-Life".